

Panel Discussion 2

“Forging Philanthropy-Business Partnership Towards Diverse, Equitable and Inclusive Society”



Panelist

Mr. Hiroki Fujimoto

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Joined Sumitomo Life Insurance Company after graduating from Tokyo University, Faculty of Economics. Handled launching the new brand strategy in 2011, became the General Manager of the Brand Communication Department in 2013. In 2017, won the Minister for Internal Affairs and Communications Award / ACC Grand Prix at "ACC TOKYO CREATIVITY AWARDS", which is one of the largest advertising awards in Japan. Leading open innovation in Next Business Planning Department from April 2019, and has been the Senior Executive Officer, General Manager of the Next Business Planning Department since April 2020.